RENEE SAMS

Website / On Line Reels located at www.reneesams.com

Emmy® Winner *Outstanding Feature Reporter* Los Angeles Market Emmy® Nominee in multiple categories

ANCHOR / REPORTER

KTLA, CHANNEL 5, Tribune Broadcasting

- ANCHOR
- INVESTIGATIVE REPORTER
- ENTERTAINMENT REPORTER Live From The Oscars for TRIBUNE BROADCASTING GROUP
- LIVE REPORTER
- SWEEPS SPECIAL ASSIGNMENT REPORTER
- ENTERTAINMENT PROGRAM CO-HOST/PRODUCER/WRITER
- SPORTS
- WEATHER
- BUSINESS NEWS
- enps

KSWB, CHANNEL 5, Tribune Broadcasting

• MORNING ANCHOR

KDOC, CHANNEL 56, Ellis Communications

- ANCHOR, TRAFFIC/WEATHER
- iNews

LIVE REPORTER

FOX 11 NEWS, KTTV, Los Angeles Fox Broadcasting Co.

- LIVE, BREAKING NEWS Reporter
- FEATURES

LIVE WEBCAST REPORTER

OWNER/ANCHOR: www.BizNewsCaster.com www.WebNewsAnchor.com

World Resources Institute Honors... New York, New York

• Exclusive Reporter/Interviewer, Webcast...from Al Gore to GE's Jeff Immelt and SC Johnson II to former political heads of state under Clinton and Reagan Administrations

Wirefly X PRIZE CUP, a NASA – sponsored LIVE EVENT

• LIVE WEBCAST REPORTER 30 ON-AIR HITS over 2-Day LIVE REMOTE on www.space.com The great space exposition on Earth including the \$2 Million Northrop Grumman Lunar Lander Challenge presented by NASA

<u>SPECIALS INTERVIEWER</u>

- Celebrity Genre: Highlights: Bob Hope, Cher, Paul McCartney...
- Corporate CEOs (Fortune 500 to local small business owner)
- Political Heads of State, Government Officials, Civic Leaders, Dignitaries
- Veterans, Police Officers, Firefighters, Coroners, Scientists, Priests/Preachers, Best-selling authors
- Real People Genre: Parents, Children, Saints (Mother Antonia, Founders: All Gods Children), & Sinners (Convicted Criminals), Recovering Alcoholics/Drug Abusers, Victims (Fires, Floods, Theft, Abandonment, Sex abuse, Infidelity), Widowers, Runaways, Gang-bangers, Former Prostitutes (Children of the Night)
- Just about every subject matter covered

RENEE SAMS

Website / On Line Reels located at www.reneesams.com

ANCHOR Highlights:

- #1 News at 10 on Weekends KTLA Los Angeles
- Increased ratings at KSWB San Diego as Fill-In Anchor

INVESTIGATIVE REPORTER Highlights:

- Emmy-winning Reports: Traffic Series, Born Behind Bars, Confessions of a Catholic Priest
- Garnered the highest rated 10:45 special reports. Most notably, PART 4 of Traffic Series
- Authored a special investigation website that received over 100 viewer email responses
- Utilized all KTLA resources by air (Sky Cam 5)/ground/web to tackle one of the most important issues affecting the greater Los Angeles area--Traffic.
- Improved Weekend ratings whenever my special weekday reports were repeated.

ENTERTAINMENT REPORTER Highlights

- LIVE AT THE OSCARS for TRIBUNE BROADCASTING GROUP.
- "Best live coverage for the Oscars in 4 year history." -- Executive Producer, Oscars Coverage Tribune Broadcasting

LIVE REPORTER Highlights

- Reporter/Produced EXCLUSIVE behind the scenes trail of a SEX OFFENDER LIVE that caused the suspect to *turn himself in* immediately following the broadcast. Confirmed by the Santa Clarita PD.
- Stories picked up by CNN for rebroadcast worldwide—most notably-LONG BEACH RAPIST. After 6 years of terrorizing women in Long Beach area, suspect caught the day after my segment ran.
- Covered every major story in 2001-2005 including Natalee Holloway Update LIVE from ARUBA
- LOS ANGELES TIMES fill-in—Business News
- LIVE Reagan Memorial coverage for Tribune Broadcasting Group—multiple hits/tags

SWEEPS SPECIAL ASSIGNMENT REPORTER/PRODUCER Highlights

- Emmy-winner/Multiple Emmy Nominations
- Given exclusive access into LaMesa Prison, Tijuana, Mexico to Interview Prison Angel, Mother Antonia Fall 2005
- Given exclusive access to LA Crime Lab, City Morgue, Women's Correctional Facility.
- Appeared on KTLA Morning Show to re-air 10PM segments Live with Carlos and Mikela.
- Delivered no less than 20 enterprising ideas to pitch meetings every sweeps period. Half were chosen and were ready for air within days.

ENTERTAINMENT PROGRAM CO-HOST/PRODUCER/WRITER Highlights

• Delivered highest rated Sunday night program beating everything in its path with a 2.9 rating— DVD WEEKEND, KTLA, Tribune Broadcasting Co.

RENEE SAMS

Website / On Line Reels located at www.reneesams.com

OTHER EXPERIENCES:

As **PRODUCER**

- Behind the camera, Renee heads up an Emmy-award winning television production company, a record company that recently delivered an RIAA certified platinum seller, an Internet company that garnered over 100,000 new customers for .cc, within six months of its launch, and a direct response company that is responsible for over \$100,000,000 in global sales.
- Renee has created, produced and hosted various television programs for all of the major networks and numerous syndicators. She began her career at ABC's LA station, KABC-TV, spending two years traveling the globe for the Emmy-winning prime access series, EYE ON LA.

EDUCATION

- Bachelor of Arts Degree, Communications, California State University, Fullerton
- Professional Designation in Journalism Certification, UCLA Extension

PERSONAL

- Appointed to Advisory Board, Cal. St. University at Fullerton, Communications Dept. 2006
- Inducted into High School Hall of Fame: October 2004 Anaheim, California
- Academy of Television Arts & Sciences Member
- Jerry Lewis MDA LA Fundraiser Co-Chair & MC (over 10 years)
- Good Sheppard Home for Domestic Abuse Victims Fundraiser Co-MC
- Miss America Local Pageant Host & Judge
- BMI songwriter
- Miss California-America Top Ten Finalist
- HOA President 100MM development (2 years)
- Lector, St. Monica's Church, St. Maximillan Kolbe Church
- Mother of 2 beautiful girls

REFERENCES

- Mr. Jeff Wald, News Director, KTLA JWald@Tribune.com
- Mr. Rich Goldner, News Director KTLA RGoldner@Tribune.com
- Mr. Stan Chambers, Reporter/Legend, KTLA SChambers@Tribune.com
- Mr. Jose' Rios, Vice President News, Fox 11 News KTTV Los Angeles rios@fox11.com
- Ms. Connie Borge', Former Program Director, KABC-TV BorgeC@Integrity.com
- Mr. Robert Weiss, Acclaimed Movie Producer (see IMDB) RKWeiss@gmail.com
- Mr. Tom Van Amburg, Former General Manager KABC-TV, KCBS-TV Los Angeles 323.663.8766
- Mr. Bert Ellis, Owner, KDOC bellis@kdoc.tv
- Mr. Charles Crumpley, Editor, Los Angeles Business Journal crumpley@labusinessjournal.com